

Nico Martinez

UI/UX Designer

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PROFESSIONAL SUMMARY

I am a UI/UX Designer with a compelling need to express my originality while coming up with beneficial solutions for users. I have a passion for inclusion and ensuring every users' voice is heard.

SKILLS

- User Testing
- UX Design
- Wireframing
- Rapid Prototyping
- UI Design
- Basic HTML/CSS
- Sales Training and Team Building
- Recruiting and Staffing Initiatives

TOOLS

- Sketch
- Figma
- InVision
- Marvel
- Adobe: Illustrator, InDesign, Photoshop
- Microsoft Office: Word, Excel, Powerpoint

EDUCATION

Art Institute of Philadelphia

Interior Design - 2011-2012

DePaul University

Foundations in Human Resources - 2018

AWARDS

Diversity Champion - Zara

For promoting cross-cultural understanding, respect, and inclusion of diverse individuals and groups within the workplace - 2019

EXPERIENCE

General Assembly / Remote

July 2020 - Present

UXDI Instructional Associate

Design, prototype, and deliver lessons on topics such as user interviews, usability testing, affinity mapping, and accessibility.

Advise and mentor students throughout 12-week immersive bootcamp to help them enter the UX Design field.

Responsible for organizing lesson plans and scheduling guest speakers.

Freelance / Remote

April 2020 - Present

UX Designer

Work with clients to redesign websites and implement UX improvements using user research, user interviews, and prototyping before building sites in Wix and Squarespace.

General Assembly / Chicago, IL

January - April 2020

UX Design Apprentice

Completed an immersive program in user experience design, working on significant client projects involving user research, user testing, wireframing, user interviews, user interface design, and working remotely.

Projects included a website redesign for a local flower shop, user flow and volunteer experience improvements for a nationwide non-profit, and the creation of a rewards program for an international money transfer app.

Zara / Chicago, IL

May 2014 - August 2019

Assistant Manager (June 2017 - August 2019)

Monitored and facilitated store operations and visual presentation of a twenty-five million dollar flagship retail location. Supervised staffing, scheduling, and training of 100+ employees; provided training and orientation for new hires.

Visual Merchandiser (July 2015 - June 2017)

Recommended and implemented commercial actions with the regional commercial team that resulted in consistent weekly increase of sales.